

SPONSORSHIP OPPORTUNITIES

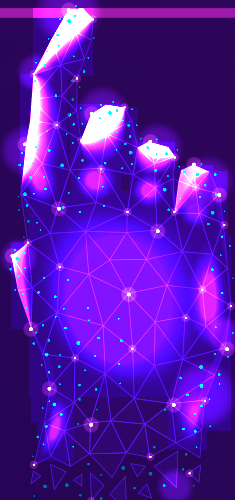


The Arab League of Associations
for Rheumatology Congress
in conjunction with

The 6th International Congress of
the Jordanian Society of Rheumatology

#ArLAR21 Jordan

e-Congress



March 3 - 7 , 2021
Virtual Meeting | Jordan

A WORD FROM THE PRESIDENT

#ArLAR21 Jordan

e-Congress

Dear Valued Sponsor,

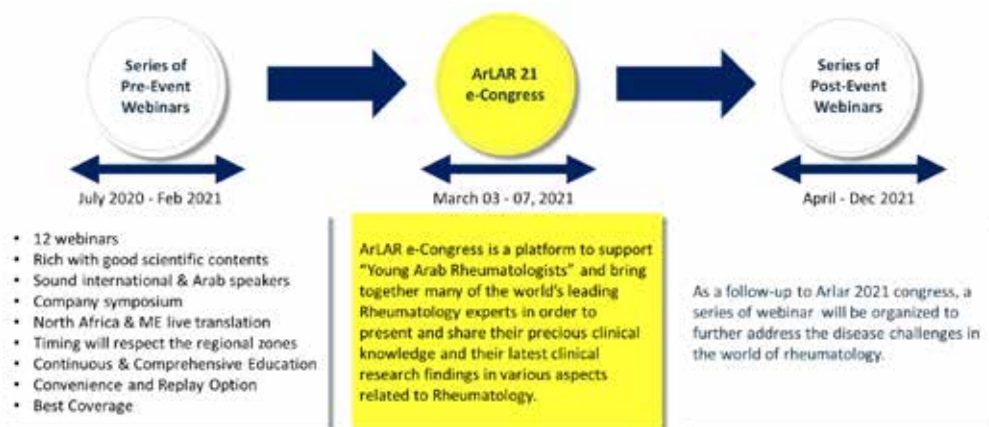
The Jordanian Society of Rheumatology is pleased to announce the upcoming "Arab League of Associations for Rheumatology Congress #ArLAR21 e-Congress, which will be held in conjunction with the 6th International e-Congress of the Jordanian Society of Rheumatology from 03-07 March 2021, in a virtual set-up.

As you are aware, our congress was supposed to be held last year, but due to COVID-19 Pandemic, we were forced to postpone it, and to cope with the virtual transformation, we have launched ArLAR College©.

As a result of this change, we have moved from the biennial event to a series of educational activities bringing the latest developments in the world of Rheumatology and Musculoskeletal Diseases.

This series of webinars started in July 2020 and will continue until the e-Congress date. Post e-Congress, we will also have webinars as part of the #ArLAR21 follow up.

I am pleased to show an illustration of our Activities, focusing on our upcoming e-Congress.



The Organizing Committee recognizes that health care progress depends heavily on a solid partnership between the pharmaceutical industry and health care providers. This year's program will cover parallel keynote e-sessions for five consecutive days. In addition to the diverse educational e-sessions presented by prominent Arab and International guest speakers, this e-Congress will offer a platform to showcase various researches led by many Arab rheumatology teams through oral and virtual poster presentations.

As previously promised, for the first time in ArLAR history, the French Society for Rheumatology (SFR) will be our main partner in the #ArLAR21 e-Congress with live translation to French.

As a e-Congress sponsor or exhibitor, you will have the opportunity to participate in a conference that features a wide choice of multidisciplinary e-sessions and educational initiatives. All are designed to encourage the exchange of evidence-based methods to translate knowledge into action to advance rheumatology practice results.

Your active and valued participation in this event will undoubtedly contribute to its success and will be much appreciated and acknowledged. We are confident that you will give this matter careful consideration and thank you in advance for your support. As such, we have enclosed the list of the sponsorship prospectus for your review.



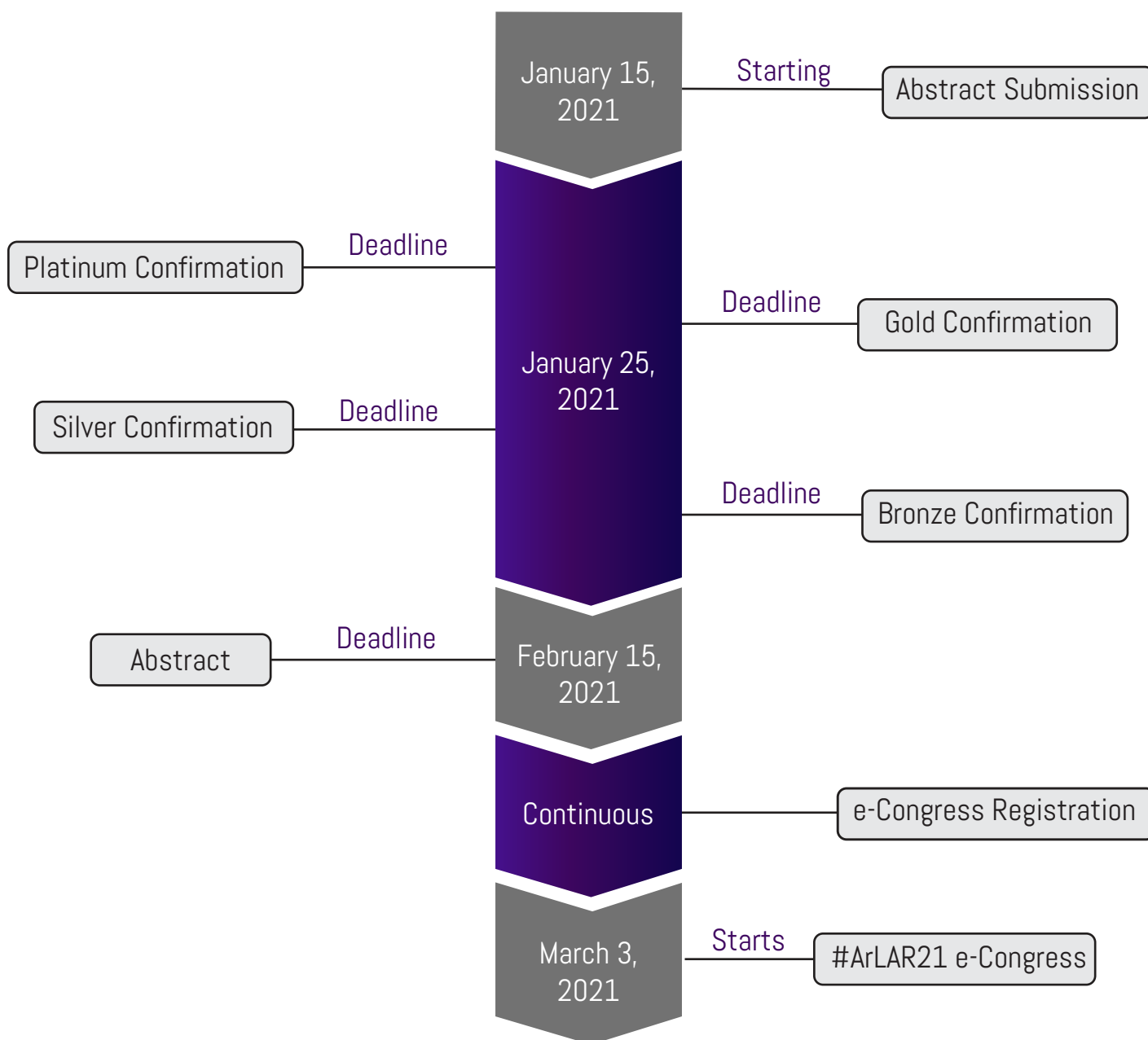
Basel Masri, MD
President of the Congress
President of ArLAR
President of the Jordanian Society of Rheumatology

e-CONGRESS INFORMATION

KEY DATES

#ArLAR21 Jordan

e-Congress



#ArLAR21 Jordan

e-Congress

e-CONGRESS INFORMATION

KEY FACTS

#ArLAR21 Jordan

e-Congress

Dates:	3 - 7 March, 2021
Official Congress Website:	www.arabrheumatology.org
Official Language:	English (Instant translation to French)
Participants:	1000 expected

Co- Organizers:

Infomed International for Events:

Lebanon: 4th Floor, Qubic Center - Daoud Ammoun Street - Horsh Tabet - Sin El Fil
P.O. Box: 90-361 Beirut - Tel: +961 1 510880/1/2/3 - Mobile: +961 71 10312

Dubai: DMCC Business Centre - Almas Tower - Jumeirah Lakes - Dubai, UAE

Unit No: 3820 - Mobile: +971 50 9110475 3

Email: infomed@infomedweb.com - Website: www.infomedweb.com



Jordan Valley Conferences & Exhibitions

Tel: +962 6 461 8448 | Fax: +962 6 461 8558

Cell: +962 79 57 72 707 - +962 77 73 00 252

Website: www.jordan-valley.com - Amman Jordan

E-CONGRESS INTRODUCTION

#ArLAR21 e-Congress will take place from 3 - 7 March 2021 in its virtual format. For the first time in ArLAR history the French Society for Rheumatology SFR will be participating heavily in the e-Congress. Our audience will be enriched by the presence of francophone rheumatologists from North Africa. For this reason, some lectures will be delivered in French during the e-Congress with instant translation to English. This will increase the number of participants compared to previous congresses

This scientific educational event is a platform to support "Young Arab Rheumatologists" and bring together many of the world's leading Rheumatology experts in order to present and share their precious clinical knowledge and their latest clinical research findings in various aspects related to Rheumatology.

ABOUT ArLAR

The Arab league of Associations for Rheumatology was founded on 29 March 1995 under the name of Pan Arab Society of Rheumatic Diseases. It was changed to the current name in November 2018 with a new logo and new Articles of Association. 13 biennial congresses were held in different Arab countries.

The 5 missions of ArLAR are:

- to represent Arab Rheumatologists,
- to promote the pursuit of excellence in rheumatic and musculoskeletal disease care,
- to enhance education and research among the Arab countries,
- to advance professional camaraderie between Arab Rheumatologists and worldwide,
- to boost research & training with the aim of improving the health of patients with rheumatic & musculoskeletal diseases

ArLAR BOARD OF DIRECTORS

EXECUTIVE COUNCIL

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#ArLAR21 Jordan

e-Congress

ArLAR JORDANIAN SCIENTIFIC PROGRAM COMMITTEE

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Khaldoun Alawneh, MD

Musa Hadidi, MD

Ala' Alheresh, MD

Ola Hijjawi, MD

Wafa Madanat, MD

Manal Al Mashaleh, MD

Basel Masri, MD

Raed Alzyoud, MD | Member of the Pediatric Rheumatology Arab Group

PROGRAM CONTENTS

#ArLAR21 Jordan

e-Congress

VIRTUAL E-SESSIONS

Each day of the e-Congress, a various thematic proceedings, in parallel scientific virtual e-sessions will take place. A full pediatric rheumatology e-sessions during the e-Congress will be organized by the Pediatric Rheumatology Arab Group-PRAG.

An Osteoporosis virtual e-session is also organized in cooperation with the International Osteoporosis foundation - IOF & The European Society for Clinical and Economical Aspects of Osteoporosis, Osteoarthritis and Musculoskeletal Diseases - ESCEO

INDUSTRY VIRTUAL EXHIBITION

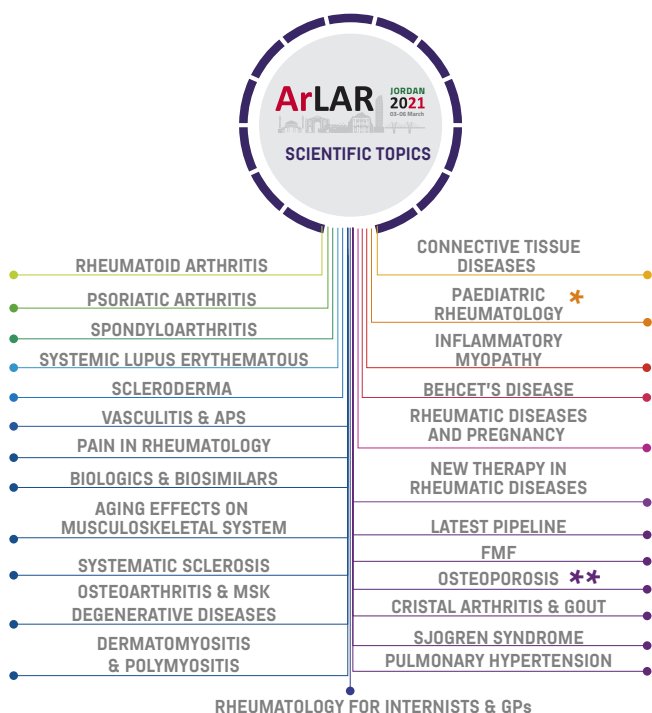
The e-Congress will host a virtual exhibition including companies involved in rheumatology and features the latest products and services offered by the industry.


e-ABSTRACT - e-POSTER SESSIONS



The e-Congress is designed to help Rheumatologists and Rheumatology trainees to introduce them to the world of Rheumatology. The submission of abstracts is opened to consultants, specialists, general practitioners, adult or paediatric Rheumatology professionals, residents and fellows in all specialities. Submission can be accepted as Oral or Poster. e-Abstracts will be reviewed blindly by ArLAR Abstract Committee.

SYMPOSIUM

The most recent developments in the rheumatology field will be presented during satellite symposia organized by industry partners.



* PAEDIATRIC RHEUMATOLOGY in coordination with
- Pediatric Rheumatology Arab Group 

** OSTEOPOROSIS in coordination with
- International Osteoporosis Foundation 
- The European Society for Clinical and Economic Aspects of Osteoporosis, Osteoarthritis and Musculoskeletal Diseases 

PROGRAM AT A GLANCE

#ArLAR21 Jordan

e-Congress

OPENING & CLOSING

SCIENTIFIC e-SESSIONS

SYMPOSIUMS

E-COFFEE

WORKSHOPS

Wednesday,
March 3,
2021

e-Congress

18:30 - 19:30

Opening

19:30 - 20:15

Symposium

20:30 - 21:30

3 Parallel Scientific e-sessions

Thursday,
March 4,
2021

e-Congress

17:00 - 17:50

3 Parallel Scientific e-sessions

17:50 - 18:00

e-Coffee Break & e-Exhibit Visit

18:00 - 18:45

Parallel Symposiums

18:45 - 19:00

e-Coffee Break & e-Exhibit Visit

19:00 - 19:50

3 Parallel Scientific e-sessions

19:50 - 20:00

e-Coffee Break & e-Exhibit Visit

20:00 - 20:45

Parallel Symposiums

Friday,
March 5,
2021

e-Congress

09:00 - 10:30

3 Parallel Scientific e-sessions

10:30 - 10:45

e-Coffee Break & e-Exhibit Visit

10:45 - 11:30

Parallel Symposiums

11:30 - 17:00

e-Poster & e-Exhibit Visit

17:00 - 17:50

3 Parallel Scientific e-sessions

17:50 - 18:00

e-Coffee Break & e-Exhibit Visit

18:00 - 18:45

Parallel Symposiums

18:45 - 19:00

e-Coffee Break & e-Exhibit Visit

19:00 - 20:10

3 Parallel Scientific e-sessions

20:10 - 20:20

e-Coffee Break & e-Exhibit Visit

20:20 - 21:10

Parallel Symposiums

Saturday,
March 6,
2021

e-Congress

17:00 - 18:00

3 Parallel Scientific e-sessions

18:00 - 18:10

e-Coffee Break & e-Exhibit Visit

18:10 - 18:55

Parallel Symposiums

18:55 - 19:00

e-Coffee Break & e-Exhibit Visit

19:00 - 20:10

3 Parallel Scientific e-sessions

20:10 - 20:20

e-Coffee Break & e-Exhibit Visit

20:20 - 21:10

Parallel Symposiums

Sunday,
March 7,
2021

e-Congress

17:00 - 17:50

3 Parallel Scientific e-sessions

17:50 - 18:00

e-Coffee Break & e-Exhibit Visit

18:00 - 18:45

Parallel Symposiums

19:00 - 20:30

Parallel Workshops

20:30 - 21:00

Closing

Post
e-Congress
e-e-sessions

Accepted e-Abstracts
and e-Posters will be available

SPONSORSHIP

#ArLAR21 Jordan

e-Congress

Up to Date Science

#ArLAR21 e-Congress will Expose Delegates & Sponsors to:

- Recent Diagnosis Methods
- Optimized Treatment
- Most Advanced Medicines & Latest Pipeline
- Top International KOL, Speakers & Regional Talents

ArLAR is the regional equivalent of APLAR, EULAR and ACR.

Exposed to Large Scale Audience

#ArLAR21 e-Congress is considered one of the largest regional platform for Local, Regional & International Pharmaceutical companies to actively interact with the highest number of Rheumatologists being from Levant, Gulf and North Africa, expected around 1,000 delegates

#ArLAR21 e-Congress, is the First trilingual e-Congress in the Middle East Region (Arabic, English and French). With partnership with the French Society of Rheumatology

Optimize your Budget

Given the high geographical coverage (Middle East & North Africa), #ArLAR21 e-Congress is a perfect platform for sponsors to optimize their budget. Great platform for new products, indication & clinical trials launches

Platform

Up to date platform bearing rich features, providing participants speakers and sponsors proper visibility. Our e platform allows sponsors to exhibit, conduct parallel symposiums, and post there logos on several locations.

SPONSORSHIP CATEGORIES

Platinum Sponsor	200,000 USD	Deadline: December 25, 2020
Gold Sponsor	150,000 USD	Deadline: December 25, 2020
Silver Sponsor	100,000 USD	Deadline: December 25, 2020
Bronze Sponsor	50,000 USD	Deadline: December 25, 2020
e-Congress Partner	TBD (Tailor Made)	Deadline: December 25, 2020

Please note: Until the deadline, priority is given depending on Sponsorship Category and on a "first-come, first-served" basis within the category! After the deadline, priority can be provided on availability only. For Exhibition Space assignment all Sponsors will be treated with according to their level of sponsorship. Only one Platinum Package is available.

SPONSORSHIP

#ArLAR21 Jordan

e-Congress

PLATINUM 200 000 USD

- 3 Symposium Slots (Priority choice: Different timing slots)
- Virtual Exhibit Space (Priority Choice: exhibition space allocation)
- 1 back cover advertisement page in the final e-Program
- 150 e-Congress Registration
- 3 Solo Coffee breaks slots (you will benefit from 10 minutes exposure during the break)
- Banner on Arlar website with the company hyperlink Logo posted on the bottom of all mass mailing
- Rotating Banner on ArLAR Platform on the home page
- Logo posted on the registration form

GOLD 150 000 USD

- 2 Symposium Slots (Secondary choice: Different timing slots)
- Virtual Exhibit Space (2nd Priority Choice: exhibition space allocation)
- 1 inside front cover advertisement page in the final e-Program
- 100 e-Congress Registration
- 2 Solo Coffee breaks slots (you will benefit from 10 minutes exposure during the break)
- Banner on Arlar website with the company hyperlink Logo posted on the bottom of all mass mailing
- Rotating Banner on ArLAR Platform on the home page
- Logo posted on the registration form

SILVER 100 000 USD

- 2 Symposium Slots
- Virtual Exhibit Space (3rd Priority Choice: exhibition space allocation)
- 1 inside back cover advertisement page in the final e-Program
- 75 e-Congress Registration
- 1 Solo Coffee breaks slots (you will benefit from 10 minutes exposure during the break)
- Banner on Arlar website with the company hyperlink
- Logo posted on the bottom of all mass mailing
- Rotating Banner on ArLAR Platform on the home page
- Logo posted on the registration form

BRONZE 50 000 USD

- 1 Symposium Slot
- Virtual Exhibit: Listing of the company within the exhibit page
- 1 inside advertisement page in the final Program Book
- 50 e-Congress Registration
- Banner on Arlar website with the company hyperlink
- Rotating Banner on ArLAR Platform on the home page
- Logo posted on the bottom of all mass mailing
- Rotating Banner on ArLAR Platform on the home page
- Logo posted on the registration form

BRANDING OPPORTUNITIES 15 000 USD

- Virtual Exhibit: Listing of the company within the exhibit page
- 1 inside advertisement page in the final Program Book
- Banner on Arlar website with the company hyperlink
- Rotating Banner on ArLAR Platform on the home page
- Logo posted on the bottom of all mass mailing
- Logo posted on the registration form

ALL SPONSORS WILL BENEFIT FROM THE BELOW:

- Acknowledgment in the final program
- Company Profile in the final program
- Company link to the e-Congress website
- Logo posted in the e-Congress website
- Logo posted in the Application

SPONSORSHIP

#ArLAR21 Jordan

e-Congress

35,000 USD	SYMPOSIUM (NON-CME)
15,000 USD	MOBILE APPLICATION (SOLD OUT)
refer to page...	e-ADVERTISING OPPORTUNITIES
TBA	VIRTUAL EXHIBIT
AT COST	SPONSORING e-COFFEE

SYMPOSIUM (NON-CME) 35 000 USD

Available only after level supporters have selected their slots.

- Organizing a Symposium is a great opportunity to set your topic within the scientific program of the e-Congress.
- The sponsor is free in presenting a e-Congress related topic to the program which will be scheduled in close consultation with the e-Congress organizers and scientific committee.
- Once the program of the satellite Symposium has been approved, it cannot be modified.

All symposiums slots are offered for 45 minutes unless otherwise stated.

All symposium will be available for at least 6 months post e-Congree

SATELLITE PROGRAM

The e-session program, including title, topics and lectures, must be submitted to the e-Congress organizers for approval. The goal is to ensure that the program is not product oriented and that there is no overlapping of topics between various Symposia. Once the program of a Symposium is approved, it cannot be modified (except with approval from the e-Congress organizers). The organizers reserve the right to change the date and time of the Symposium.

SPEAKER'S HONORARIUM

The sponsor is responsible for covering the honorarium of the speakers .
All participants and invited guests who wish to attend the symposium, must be registered as active participants.

SPEAKER'S PRESENTATION

All technical details and platform will be communicated later

SPONSORSHIP

#ArLAR21 Jordan

e-Congress

MOBILE APPLICATION 15 000 USD (SOLD OUT)

The e-Congress App is a significant feature of the e-Congress and is no longer just an electronic version of the e-Congress Guide, it is a e-Congress console which has proven to be an essential part of the delegate experience.

The e-Congress App allows delegates to:

- Navigate the program and plan their time during e-Congress
- Contact other delegates, send messages and exchange business cards
- View posters and search abstracts
- Access floor plans and exhibition plans
- Request follow up on Industry e-sessions
- Access preparatory content for e-sessions and courses

The logo of the sponsored company will be exclusively posted on the splash screen of the APP.



e-BREAKS

Option 1 : 5 000 USD

Solo sponsoring of 10 minutes during the break

The sponsor will benefit from an exclusive exposure for the duration of the e-Breaks around 10 minutes. The capability to include videos or lecture or even the possibility of interaction between the attendees and the sponsors

Option 2: 2 000 USD

The sponsor will benefit from an exposure for the duration of 2 minutes. The capability to include videos or advertising steel images.

All logos sponsors will be shown within a promo clip to be displayed during the break

SPONSORSHIP

#ArLAR21 Jordan

e-Congress

VIRTUAL EXHIBITION RENTAL

OPTION 1 : LISTING OF THE EXHIBITORS

5000 USD

OPTION 2 :DESIGNING 3 D ROTATING BOOTH

AT COST

#ArLAR 2021 e-Congress exhibition is a dedicated online page, within the virtual conferencing platform, containing the list of all exhibitors. This list will include logos arranged based on the sponsorship level but with the option to search alphabetically. Each listing in the digital exhibition page takes delegates to the exhibitor's profile.

The exhibitor profile contains the exhibitors name and logo, a company profile, contact details and any other information the exhibitor wishes to share. This could include videos, product information, downloads, staff profiles, office locations and the ability to send instant messages.

However you choose to showcase your exhibitors, the virtual exhibition hall provides an effective way to connect exhibitors and delegates.

Our Platform allows delegates to locate and engage with exhibitors more easily than they would in a physical environment. A few mouse clicks, is all it takes for attendees to find their desired exhibitor and begin a conversation.

e-ADVERTISING OPPORTUNITIES

TYPE	BACK PAGE	INSIDE FRONT / INSIDE BACK	INSIDE PAGE (ROP)
Final Program	USD 3,000	USD 2,500	USD 1,000

Back cover, Inside Front Cover and Inside Back Cover are part of the major package

e-POSTER

- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event

SPONSORSHIP

#ArLAR21 Jordan

e-Congress



CO-ORGANIZERS



LEBANON

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